



## **Key Goals**

To **PROTECT** the economic future of Cedarburg's business community.

To **PRESERVE** the healthy living and business climate in our community.

To **PROMOTE** local business and our community with an active marketing effort.

## *Benefits of Membership*

Access to Membership List of over 300 Area Businesses ❖ Accept Chamber Gift Checks  
Credibility as a Respected Member of the Business Community ❖ Informational Seminars  
Member Listing on Cedarburg's Website (including web link, description and photo/logo)  
Access to Additional Website Advertising Opportunities ❖ Sponsorship Opportunities  
Share your Business News in the Chamber Direct Newsletter ❖ Co-operative Advertising Opportunities  
Members First Policy for Washington Avenue Banner ❖ Members First Policy for Community Signboard  
Staff Working Daily to Provide Information to the Community about your Business  
Individual Recognition & Awards for Service and Community Contributions  
Inclusion in the Village Profile Magazine ❖ Visibility and Support for New Businesses ❖ Legislative Action

## *Chamber Sponsored Community Events*

Fourth of July Parade & Hometown Celebration ❖ Annual Tree Lighting Festivities  
Sample of Cedarburg Business Fair ❖ Farmers Market (June-October)  
Annual Dinner ❖ Chamber Golf Outing

## *Networking Opportunities*

Unique Networking Events Scheduled Monthly Throughout the Year  
Quarterly ONCE Breakfast Meetings ❖ Professional Business Networking Referrals

## *Member Communication*

Member Business and Event Information Posted on Official Cedarburg Website  
Informational Updates Via e-mail ❖ Monthly Chamber Direct Newsletter  
Weekly Chamber Updates Published in the News Graphic  
Information about New Businesses Forwarded to Local Media ❖ Press Releases to Local Media  
Political Candidacy Forums  
Office Fully Staffed each Weekday to Offer Assistance and Provide Information

## *Visitor Center Operations*

Your Business Literature Distributed in our General Store Museum & Visitor Center  
Professionally Designed Retail Locator Map and Visitor Guide Listing Retail Merchants  
Liaison to Visit Milwaukee ❖ Liaison to WI Dept of Tourism and OZ Tourism Council  
Monthly Cedarburg Ad in Key Milwaukee Magazine (reduced fees for participating member advertisers)  
Produce and Distribute 35,000 Calendars of Events Annually ❖ Orchestrate Group Tours  
Professional Service Employed for Distribution of Cedarburg Visitor Guides  
Utilize Internet Resources to Highlight Area Event Information  
Downtown Flower Basket Program ❖ Chamber Financed Advertising Campaigns  
Visitor Center Staffed 7 Days per Week (with the exception of Sundays September – May)