



Key Goals

To **PROTECT** the economic future of Cedarburg's business community.

To **PRESERVE** the healthy living and business climate in our community.

To **PROMOTE** local business and our community with an active marketing effort.

Benefits of Membership

- Access to Membership List of Area Businesses ❖ Accept Chamber Gift Checks
- Credibility as a Respected Member of the Business Community ❖ Informational Seminars
- Member Listing on Cedarburg's Website (including web link, description and photo/logo)
- Sponsorship Opportunities ❖ Share your Business News in the Chamber Direct Newsletter
 - ❖ Co-operative Advertising Opportunities
- Members First Policy for Washington Avenue Banner ❖ Members First Policy for Community Signboard
- Staff Working Daily to Provide Information to the Community about your Business
 - ❖ Individual Recognition & Awards for Service and Community Contributions
- Inclusion in the Village Profile Magazine ❖ Visibility and Support for New Businesses ❖ Legislative Action

Chamber Sponsored Community Events

- Fourth of July Parade & Hometown Celebration ❖ Annual Tree Lighting Festivities
- Sample of Cedarburg Business Fair ❖ Farmers Market (June-October)
- Annual Dinner ❖ Chamber Golf Outing ❖ Ladies Night Out

Networking Opportunities

- Unique Networking Events Scheduled Monthly Throughout the Year
- Quarterly ONCE Breakfast Meetings ❖ Professional Business Networking Referrals

Member Communication

- Member Business and Event Information Posted on Official Cedarburg Website
- Staff Visits and Literature Distribution
- Frequent Informational Updates Via e-mail ❖ Monthly E-Newsletter
- Weekly Chamber Updates Published in the News Graphic
- Information about New Businesses Forwarded to Local Media ❖ Press Releases to Local Media
- Political Candidacy Forums
- Office Fully Staffed each Weekday to Offer Assistance and Provide Information

Visitor Center Operations

- Your Business Literature Distributed in our General Store Museum & Visitor Center
- Professionally Designed Retail Locator Map and Visitor Guide Listing Retail Merchants
- Liaison to Visit Milwaukee ❖ Liaison to WI Dept of Tourism and OZ Tourism Council
- Monthly Cedarburg Ad in Key Milwaukee Magazine (reduced fees for participating member advertisers)
- Produce and Distribute 35,000 Calendars of Events Annually ❖ Orchestrate Group Tours
 - Organize Girlfriends Getaways
- Professional Service Employed for Distribution of Cedarburg Visitor Guides
- Utilize Internet Resources to Highlight Area Event Information
- Downtown Flower Basket Program ❖ General Advertising ~Print & Internet
- Visitor Center Staffed 7 Days per Week (with the exception of Sundays September – May)